

Privacy Policy and Personal Data Protection

In accordance with Law 15/1999, dated December 13, regarding the protection of personal data, users of this website are informed that Aura Lifestyle complies with the obligations, duties, and guarantees required by the applicable data protection regulations.

Any personal data provided by the user via the forms on the website will be stored in a database owned and managed by Aura Lifestyle, located at 10 Anorhor Street, Osu, Accra, Ghana, with TIN: C006363175X.

By providing personal data to Aura Lifestyle, the user consents to the automated processing of this data, ensuring absolute confidentiality in line with the privacy policy. The user also agrees to maintain confidentiality regarding the data provided, including any private access codes.

Purpose of Data Processing:

The primary purpose of processing the user's data is to deliver personalized services and ensure the proper execution of the services contracted by the user. Additionally, the data may be used for statistical purposes and to send users information about new products, promotions, or offers from Aura Lifestyle or third parties.

User Rights:

In compliance with the third section of Law 15/1999, users are informed of their rights to access, modify, cancel, or object to the processing of their personal data, without the need to justify their request. These rights can be exercised by contacting Aura Lifestyle at 10 Anorhor Street, Osu, Accra, Ghana, with TIN: C006363175X.

Access Rights:

Users have the right to request free information about their personal data, including its origin, recipients, and purpose of processing. This information can be obtained by consulting the data directly or requesting a written copy in a legible and comprehensible format (e.g., photocopy, fax, or email). This right can be exercised once a year unless the user can demonstrate legitimate interest, in which case it can be exercised sooner.

Right to Modification and Cancellation:

Users have the right to request modifications or deletions of their data if it is inaccurate, incomplete, or processed unlawfully. Aura Lifestyle will process modification or cancellation requests within ten days. If data is canceled, it will be blocked, but retained for compliance with legal requirements. After the relevant statutory period has passed, the data will be fully deleted. If any modification or cancellation has already been communicated, Aura Lifestyle will notify the relevant parties.

Obligations Regarding Data Provided by the User:

The user must ensure that the data provided during the registration process is accurate, true, and up to date. The data provided should be relevant and necessary for the intended purpose. Failure to provide the requested data may result in Aura Lifestyle denying access to certain services on the website.

Data Transfers:

The user consents to the transfer of data provided on the website form (www.auralifestyle.co) when necessary to comply with the purpose of the form, particularly to third-party service providers.

Security and Cookies:

Aura Lifestyle takes all necessary measures to protect user data from unauthorized access, alteration, or loss, in compliance with data protection laws. The website uses cookies, which are temporary files that store anonymous user information to deliver personalized content. Users may adjust their browser settings to manage cookies as they wish.

Advertising and Subscription Cancellation:

- **Opting Out of Advertising Communications:** In accordance with Law 34/2002 of July 11, regarding information society services and electronic commerce, users can opt-out of receiving advertising communications from Aura Lifestyle at any time, at no additional cost, without canceling their website subscription.
- **Subscription Cancellation:** Users can cancel their subscription at any time by contacting Aura Lifestyle through the website or by sending a confirmation notice to Aura Lifestyle at 10 Anorhor Street, Osu, Accra, Ghana.